

JENNIFER L. STOOTS, AAA
Certified photography & art appraiser

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ACADEMIC EDUCATION

2013 M.S., History of Art & Design. Pratt Institute, Brooklyn, NY. (with honors)
1994 B.A., Art History. University of Oregon, Eugene, OR.
1993 Black & White and Color Photography, Fine Arts Department. University of Oregon, Eugene, OR.
1991 Alternative Photographic Processes, EMU Craft Center. University of Oregon, Eugene, OR.

PROFESSIONAL TRAINING & COURSES

2018; 2017; 2015; 2013; 2008; 2002 Uniform Standards for Professional Appraisal Practice (USPAP), valid through December 11, 2020. (Accreditations renewed by the Appraisers Association of America: 2018 New York, NY; 2017 AAA webinar; 2015 Los Angeles, CA; 2013 New York, NY; 2008 Seattle, WA; 2002 New York, NY.)
2002 Appraisal Studies for Fine & Decorative Arts, School of Continuing and Professional Studies. New York University, New York, NY. (certificated)

Continuing Ed.: Recent Issues Regarding Charitable Contributions (ASA, October 2019); How to Help Your Attorney Prepare an Expert for Testimony (ASA, April 2019); Beyond JSTOR: Exploring Full-Text and Citation Resources (ASA, May 2018); What's Hot, What's Not: The Current Silver Market (AAA On-Demand, Original recording Nov. 2017); Valuation and Legal Aspects of Charitable Contributions (ASA, March 2018); What's New in USPAP (Uniform Standards of Professional Appraisal Practice) (ASA, January 2018); Attacking and Defending Appraisal Reports While Staying Out of Trouble (ASA, January 2018); Preparing Valuation Reports for USPAP (Uniform Standards of Professional Appraisal Practice) & IVS (International Valuation Standards) (ASA, November 2016); How Due Diligence and other Provisions of IRS Circular 230 Apply to Appraisers (ASA, October 2016); Books for the Generalist Appraiser (ASA, August 2016); Art Law Day: Current Legal Issues for Appraisers, Attorneys and Collectors seminar (NYU, November 2015); Art and the Law: Legal Issues for Collectors and Appraisers (American Society of Appraisers, September 2015); Working with Attorneys: What Appraisal Professionals Need to Know (ASA, June 2015); Introduction to Appraising Archives: Valuing Archives and Large Multi-Faceted Collections (ASA, May 2015); Introduction to Appraising Archives #2: Problems and Issues in Appraising Archives (ASA, May 2015); History of Contemporary Art (Portland State University, Fall 2014); AAA 2013 National Conference (Appraisers Association of America, November 2013).¹

PROFESSIONAL AFFILIATIONS

2005 - 2020 Appraisers Association of America, Inc. New York, NY. Certified Member (2011-present); Accredited Member (2010-2011); Associate Member (2005-2009).
2017 - 2020 Oregon Volunteer Lawyers for the Arts. Resource Council. Portland, OR.
2016 - 2020 College Art Association. New York, NY. Member.
2011 - 2014
2017 - 2020 Society for Photographic Educators. Cleveland, OH. Member.
2012 - 2013

PROFESSIONAL EXPERIENCE

2004 - present *Stoots, LLC*, Portland, OR. Certified Photography & Art Appraiser (Sole Member).
2004 - 2007 PDX Contemporary Art Gallery, Portland, OR. Gallery Assistant.
1998 - 2004 S K Josefsberg Studio (Photography Gallery & Frame Shop), Portland, OR. Gallery Manager.
1997 - 1998 Gilkey Center for Graphic Arts, Portland Art Museum, Portland, OR. Assistant to the Coordinator, Volunteer.
1997 - 1998 L&B View Room, Portland, OR. Gallery Assistant.
1997 Schneider Museum of Art, Southern Oregon University, Ashland, OR. Assistant to the Registrar, Volunteer.

¹ USPAP examinations, academic courses plus self-produced lectures and presentations (listed above and below) also count toward an Appraiser's Continuing Education credits.

- 1997 Hanson Howard Gallery, Ashland, OR. Gallery Assistant, Volunteer.
 1994 - 1995 Museum of Natural History, Ashland, OR. Education Department, Assistant to specimen preparator, Volunteer; Registrar's Office, Assistant to Registrar, Volunteer.

PUBLIC TALKS, LECTURES, ARTICLES & INTERVIEWS

- Summer 2020 (scheduled) "Follow the Money: A retrospective look at the Western art market, the fine art photography market and where we are today." Arlington Club, Portland, OR (June 9).
- Spring 2020 "Strategies in Appraising Photographic Archives." American Photography Archives Group (online presentation, April 10).
- Fall 2019 "Follow the Money: A retrospective look at the Western art market, the fine art photography market and where we are today." Society for Photographic Education's Northwest Conference, University of Alaska, Fairbanks (September 13 - 15); American Photography Archives Group West Annual Seminar, Center for Photographic Arts, Carmel-by-the-Sea, CA (October 12).
- Summer 2019 "Follow the Money: A retrospective look at the Western art market, the fine art photography market and where we are today." Photographic Arts Council Los Angeles, Los Angeles, CA (June 1).
- Winter 2018/19 "Access to Excess: The impact of the internet on looking at and buying artwork." Presenter & Moderator of panel. Photo L.A., Santa Monica, CA (January 31 - February 3).
 "Follow the Money: A retrospective look at the Western art market, the fine art photography market and where we are today." B&H Photo and Video, New York, NY (January 8).
 American Photography Archives Group (APAG) annual conference—Panel participant. International Center of Photography, New York, NY (December 8 & 9).
- Summer 2018 American Photography Archives Group—Invited speaker. International Center of Photography, New York, NY (August 8).
- Spring 2018 Presentation "Follow the Money: A retrospective look at the Western art market, the fine art photography market and where we are today." Harvey Milk Photo Center, San Francisco (March 1); Photolucida, Portland, OR (March 15).
- Winter 2017/18 "State of Photography in Portland," participating panelist. Sponsored by Photolucida, Portland, OR (January 11).
- Fall 2017 Presentation "Follow the Money: A retrospective look at the Western Art Market, the Fine Art Photography Market and their relevance to today's market." Society for Photographic Education, Northwest Conference, Oregon State University (October).
 Article written for "Rule Breakers" column, *Don't Take Pictures* magazine. (September)
- Summer 2017 Interview "The Jennifer L. Stoots Mixtape," Lenscratch (July).
- Spring 2017 "Determining Value" article written for the "Photography Archive Resource Guide" book, American Photography Archives Group (APAG), March 2017 release.
- Winter 2016/17 Families, Fiduciaries and Foundations — moderator of panel discussion centered around legacy issues and estate planning for artists &/or art collectors. PhotoLA, Los Angeles, CA (January 15); RayKo Photo Center, San Francisco, CA (January 31).
- Spring 2016 Unraveling the Antiques Roadshow Yarn — presentation about the work involved in appraising artwork. Photographic Center NW, Seattle, WA (April 8).
- Winter 2015/16 Orchestrating Your Artistic Legacy — Workshop for artists, photographers & filmmakers centered around legacy and estate planning. Co-produced by Stoots LLC & Robin Moore Legacies (January 24 - Venice, CA; February 21 - Portland, OR).
 What will become of your legacy? — Moderator and participant of a panel discussion that will address issues of estate planning for artists and art collectors. Produced by Stoots LLC (January 20 - Venice, CA).

- Fall 2015 American Photography Archives Group annual conference—Featured speaker. International Center of Photography, New York, NY (Sept 18 & 19).
- Fall 2015 “Mitigating Obstacles” article written for “Strictly Business” blog, American Society of Media Photographers (ASMP). (September 11).
- Spring 2015 Interview — Art NXT Level with Sergio Gomez, 33 Contemporary Art, Chicago, IL. (May)
- 2015 What will become of your legacy? — Moderator and participant of a panel discussion that will address issues of estate planning for artists and art collectors. LA Center of Photography, Los Angeles, CA (January 16); Newspace Center for Photography, Portland, OR (January 29); B&H Photo and Video, New York, NY (April 15).
- 2012-2014 Opportunities for Photographers: How to get your work in front of Curators, Gallerists, Photo Editors and Publishers. B&H Photo and Video, New York, NY (Aug 20, 2014; Apr 9, 2014; Jan 9, 2013; Aug 8, 2012).
- Fall 2012 Photography’s First Century—Nine lectures covering the artistic development, historical context and uses of early photographic mediums. Topics included: Albumen, Carbon, Cyanotype, Daguerreotype, Gum-bichromate, Night & Early Flash Photography, the New York Photo Scene (1840-1900), Spirit Photography, and Tintype. The Center for Alternative Photography, New York, NY (Aug 16 – Nov 8).
- Spr/Sum 2011 Photography’s Evolution—A 10-week series of public lectures covering the History of Photography, with equal emphasis on artists/photographers, publishers, institutions, influential curators, key historians, gallerists, and prominent collectors. Produced by *Stoots*, Portland, OR (Apr 21 – Jun 30).
- Winter 2010/11 Interview—Art Focus with Eva Lake, KBOO Community Radio, Portland, OR (December 21).
- Fall 2010 Copyright, Legal Issues & Tax Consequences for Photographers—Moderator and participant of a panel addressing issues of copyright, contracts and estate planning, as are relevant to artists and photographers. Society of Photographic Educators (NW Conference). Newspace Center for Photography, Portland, OR.
- Fall 2010 Collecting Photography—Moderator of panel that addressed relevant topics and issues associated with collecting fine art photographs. Panelists included: Julia Dolan, Ph.D., Curator of Photography, Portland Art Museum; Charles Hartman, photography dealer, Charles A. Hartman Fine Art; James Winkler, photography collector. Portland Art Museum, Portland, OR (September 15).
- 2007 - 2009 The Nuances of Collecting Photography—Lectures addressing the collectible photographs of photographers with well established markets. *Each presentation featured five different photographers and included discussion of one well-known public or private (and published) collection of photographs.
Photographic Center Northwest, Seattle, WA (Fall 2009).
Newspace Center for Photography, Portland, OR (Fall 2008; Spring 2008; Fall 2007).
- Fall 2008 Collecting Ansel Adams—Lecture addressing the collectible photographs of Ansel Adams. Newspace Center for Photography, Portland, OR.

PROFESSIONAL ACTIVITIES

ADVISOR

- 2015 East Wing gallery, Doha, Qatar / Dubai, U.A.E.
- 2007 - 2012 The Empty Quarter Gallery, Dubai, U.A.E.
- 2009 - 2011 The Walker Image Archive, Boulder, CO.

ART FAIRS

- 2012 - 2018 Paris Photo. East Wing Project, Doha, Qatar
- 2017 - 2018 PHOTOFAIRS San Francisco. East Wing Project, Doha, Qatar / Dubai, U.A.E.
- 2016 - 2017 Art Dubai. East Wing Project, Doha, Qatar / Dubai, U.A.E.
- 2009 - 2011 Paris Photo. The Empty Quarter Gallery, Dubai, U.A.E.
- 2007 Los Angeles Art Show. PDX Contemporary Art, Portland, OR.
- 2006 flow miami. PDX Contemporary Art, Portland, OR.
artLA. PDX Contemporary Art, Portland, OR.
- 2005 Aqua Miami Beach. PDX Contemporary Art, Portland, OR.
Affordable Art Fair (New York). PDX Contemporary Art, Portland, OR.

- 2007 Los Angeles Art Show. PDX Contemporary Art, Portland, OR.
 2006 flow miami. PDX Contemporary Art, Portland, OR.
 artLA. PDX Contemporary Art, Portland, OR.
 2005 Aqua Miami Beach. PDX Contemporary Art, Portland, OR.
 Affordable Art Fair (New York). PDX Contemporary Art, Portland, OR.

BOARD MEMBER & ADVISORY COMMITTEES

- 2019 - 2020 American Photography Archives Group / West, Berkeley, CA. Program Committee.
 2012 Penumbra Foundation & The Center for Alternative Photography, New York, NY. Advisory Board Member.
 2004 – 2011 Photography Council, Portland Art Museum, Portland, OR. Executive Board Member:
 President elect (2010/2011); Interim President (2009/2010); Vice President (2008/2009);
 Membership Chairman (2005 – 2008; 2011).
 2010 Aperture Foundation, New York, NY. Online Archive Advisory Committee. (project cancelled)
 2006 – 2007 Newspace Center for Photography, Portland, OR. Advisory Board Member.

CURATOR

- 2014 *Your Daily Photograph*. Duncan Miller Gallery, Santa Monica, CA. (Guest curator, June 1 - 24)
 2009 Figures in the Landscape—A photographic exhibit including the work of Robert Adams, Imogen Cunningham, Edward S. Curtis, Lee Friedlander, Terry Toedemeier, and Minor White, among others. Guestroom Gallery, Portland, OR.
 2000 Architecture in Photography—A photographic exhibit including the work of Philippe Halsman, Klaus Kinold, Lucia Moholy, Arnold Newman, Richard Pare, Julius Shulman, Ezra Stoller, and Iwao Yamawaki, among others. S K Josefsberg Gallery, Portland, OR.

EDUCATIONAL CONTENT

- 2016 / 2017 “From Propaganda to Fine Art: The Photographs of the Resettlement Administration & the Farm Security Administration (FSA).” A screencast written, created and recorded for online viewing. (Total time: one hour, 16 minutes)

JUROR

- 2019 PDX Squared. ASMP / Oregon Chapter, Portland, OR.
 2014 - 2017 Critical Mass—Remote review of photography portfolios. Photolucida, Portland, OR.
 2007 - 2010; 2004
 2006 National Juried Exhibit. Newspace Center for Photography, Portland, OR.

PORTFOLIO REVIEWER

- 2015 - 2019; Photolucida—Portfolio review conference for photographic artists, Portland, OR.
 2005 - 2011
 2012 American Society of Media Photographers, New York Chapter—“review 2012” Fine Art Portfolio Review, New York, NY.
 2009 Foto Revu—Portfolio review for photographers, Photographic Center Northwest, Seattle, WA.
 2001 - 2003 PhotoAmericas— Portfolio review conference for photographic artists, Portland, OR.

PRODUCED EXHIBITS

- 2008 Elliott Erwitte—Exhibition of photographs. Produced by STOOTs. Location: Bh Gallery, Powell’s Books, Portland, OR.
 2007 Bruce Davidson—Exhibition of photographs. Produced by STOOTs. Location: Ideal Theater building, Portland, OR.

PRODUCTION LIAISON

- 2006 - 2007 “Eloquent Nude: The Love and Legacy of Edward Weston and Charis Wilson’ (documentary film). NW Documentary Arts & Media, Portland, OR.